

JESSE KENDALL

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OBJECTIVE

Analytical, adaptive, and technically proficient Webmaster seeking Web site development position with opportunities to utilize advanced technical education, problem-solving abilities, and graphic design skills.

CERTIFICATES

CERTIFICATE OF COMPLETION: WEB DEVELOPMENT

| 20XX

XYZ Community College, Miami, FL

- Successfully developed alumni Web page in partnership with four other students. Took a lead role in enhancing the existing Edmonds Community College Web site; ensured all individual code developed by group members fit together.

CERTIFICATE OF COMPLETION: WEB DEVELOPMENT

| Expected Completion in Summer 20XX

CERTIFICATE OF COMPLETION: [WEB DESIGNER](#)

| Expected Completion in Summer 20XX
XYZ Community College, Miami, FL

HISTORY

ABC Technologies, Miami, FL

Webmaster (20xx – 20xx)

Managed development and implementation for Overstock.com Web sites and supporting systems. Hired and supervised 30 persons. Oversaw coding, database and software design, software development, systems integration and consolidation, and compliance.

- Successfully maintained critical business sites during period of 1950% annual growth.
- Met assigned goal of keeping page download times below two seconds.
- Planned and led complete project and software development life cycles.
- Instituted coding standards and version control.
- Managed and implemented development changes to support multiple system upgrades, including Oracle 8i to 9i RAC to 10g.

BCD Corporation, Miami, FL

Webmaster (20xx – 20xx)

Oversaw the development, production, and maintenance of corporate and divisional Web sites for one of the largest manufacturers of interconnect products. Developed Internet strategy, information flow, and usability. Designed, developed, and marketed worldwide Web site and interactive catalog. Produced and managed product catalogs, brochures, roll-out kits, and technical bulletins. Created and implemented co-op advertising programs with distributors.

- Decreased base home page download time from one second to 0.3 seconds.
- Played major role in development and launch of formal QA team and processes.
- Introduced Agile development methodologies and re-engineered development team.
- Established multiple leading-edge technologies to facilitate business growth.
- Cloned B2C Web site to create B2B site, resulting in major cost savings.
- Served as Member of Technology Evaluation and Selection Committee.

SKILLS

Applications:

- *Advanced:* MS Word, Excel, Outlook, and Access; Macromedia Dreamweaver, and Flash; [Adobe PhotoShop](#) and ImageReady
- *General:* MS PowerPoint and Visio; Adobe Illustrator

Languages:

- *Advanced:* HTML/ XHTML/ DHTML; XML; CSS; JavaScript; Visual Basic .NET; C/ C++; Java
- *General:* ActionScript; PHP5; MySQL

O/S:

- *Advanced:* Windows XP and Server 2003